



## US Choice Auto Rental Systems

*Whether you're a start-up rental agency or want to add a new profit center with a loaner fleet, you'll benefit from your US Choice membership*



**US Choice**  
Auto Rental Systems

P.O. Box 701 • Valley Forge, PA 19482

Phone (610) 707-8130 • Fax (610) 933-4993

[www.USChoiceRAC.com](http://www.USChoiceRAC.com)



## Put More Money in Your Pocket — Join US Choice

Become a member of an amazing association that can help you increase your customer traffic and generate additional revenue. We are a leader in providing an easy, low-cost, full-service solution for starting and operating your own car and truck rental operation without the high cost of franchise fees. We offer the services you could get from a franchise but without any initial start-up or annual fees.

### Who Should Join?

- Independent Car Rental Operators
- Collision Centers
- New or Used Car Dealerships
- Auto Repair Shops
- Self-Storage Facilities

### Don't Wait Any Longer. Join Today!

To join US Choice, simply fill out the included New Start Up Application and Business Plan Supplement and send them to [info@USChoiceRAC.com](mailto:info@USChoiceRAC.com). We'll review your information and get back to you with a customized pricing solution that fits your needs.

US Choice is not available in MA and NY.

### Benefits Include

- Low Cost & EASY Start-Up
- No Franchise Fees
- Competitive, Stable Group Insurance Program
- State-Specific Rental Agreements & Operational Forms
- Updates of Rental Car Legislation for Your State
- Fleet Purchasing & Financing Options
- One-on-One Initial Training
- Advanced Training
- Discounted Auto Rental Management Software
- Free Operations Procedures Manual
- Emergency Roadside Assistance
- Free Subscription to *Auto Rental News*
- Access to Nationwide Network of Rental Operators
- 20% Discount on Marketing Leads in Your Area

*"US Choice was recommended to me by the insurance agent that protects my business. I got the training and support I needed to get off on the right foot."*

— Tom Ellsworth  
Gorham Self Storage • Gorham, NH  
Member since 2005





# Benefits Included With Your Membership



**GMI Insurance**

## **GMI's Group Daily Auto Rental Insurance Program**

We provide Daily Auto Rental insurance to you at a group rate with A.M. Best "A" rated carriers for any size fleet—big or small. As leaders in the Car Rental Industry since 1980, GMI Insurance handles all claims in house and offers a no obligation policy comparison as well as risk management and loss control services. Also provided is claims analysis and loss run reviews and our standalone rental subrogation unit.

## **Training with Jim Schalberg Auto Rental Solutions**



Jim Schalberg Auto Rental Solutions provides an array of valuable workshops, products and services including one-on-one training, personalized training and ongoing access to training. You'll get the boost you need to sell more rental days. Jim has been in the car rental business for over 30 years and will provide you with the car rental expertise you need.

## **Free State-Specific Rental Agreements**

We give you access to auto rental agreements for specific to every state saving you expensive lawyer fees.



## **Rent Centric Software Business Management Software**



Rent Centric provides management solutions that can help you in areas of customer service, fleet management, employee performance, distribution partners, online reservations, GPS tracking and accounting and financial reporting. You'll have the ability to keep every aspect of your business under control and connected. Your membership offers you a significant discount on this entire software package.

## **Emergency Roadside Assistance Program**

US Choice Emergency Roadside Assistance provides your—and your customers'—peace of mind. Assistance is available 24/7 by calling a toll-free number. Services include Emergency Towing (free within 100 miles), Battery Assistance, Flat Tire Assistance, Fuel and Water Delivery Service, Winching (not for normal snow removal) and Lost Key or Lockout Service.



## **Membership Also Includes**

- US Choice Operating and Procedures Manual
- Operational Forms
- Updates of Rental Legislation in Your State
- Referral Rewards Program
- Free Subscription to *Auto Rental News*
- Access to Nationwide Network of Rental Operators
- 20% Discount on Marketing Leads in Your Area

*"Thanks to US Choice I now have more cash flow per month for my car business. My losses are very low because of their loss prevention and counter procedure methods. They are very professional and supportive."*

— Dave Anders  
Dave's Quality Cars • Hendersonville, NC  
Member since 2001

# Additional Coverages and Services Available

## Optional Counter Products

- PAI—Personal Accident Insurance
- PEI—Personal Effects Insurance
- RCP—Renters Collision Protection

## Peripheral Coverage

- Garage
- General Liability
- Property Assistance

### Safeguard Your Data and Technology with CyberPRO

CyberPRO cyber security coverage includes all-in-one protection for devices, data, and people. Built on one of the largest, threat detection networks available, CyberPRO delivers superior, enterprise-grade protection, keeping small and medium businesses safe by analyzing and blocking suspicious information coming and going from devices. It also blocks malicious files, dangerous websites, unauthorized connections and other threats.



### General Liability Insurance

General liability protects your business from a variety of risks including property damage, personal injury, advertising injury and bodily injury. It can also cover medical payments and damages to any premises rented to you.

### Dealer Liability Insurance

Dealer Liability coverage applies to your premises, operations, and products. These coverages can be tailored to suit your business whether you sell your vehicles or not.



### Vehicle Financing through Automotive Finance Corporation

AFC serves independent used vehicle dealers including retail and wholesale automotive dealers, commercial truck dealers and daily rental operators. They provide dealers with liquidity, bandwidth, industry expertise and inventory sourcing.



### Joining US Choice is Easy

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*"US Choice was a great help in getting my car rental business up and running, not just with the insurance coverage but also the great advice on how to successfully own and operate a profitable rental fleet as a nice addition to our established service garage. Thank you."*

—Jon Cody  
Auto Jockeys Car Rental • Merrill, WI  
Member since 2013